

**AMENDMENTS to the CLAIMS**

Claims 1 - 21 (cancelled)

22. (currently amended) A method for preserving battery life for a portable networked client device, said method comprising:

providing a web server with at least two sets of web objects for a web page, including at least one set of web objects previously designated as advertisement objects, and including at least one set of web objects previously designated as non-advertisement objects;

receiving by said web server a battery condition from a networked client device; and responsive to said battery condition being low, transmitting said non-advertisement web objects from said web server to said networked client device, and avoiding incremental battery energy consumption of said networked client device to process, execute and display said advertisement web objects by restricting download of said advertisement web objects to said networked client device.

23. (cancelled)

24. (previously presented) The method as set forth in Claim 22 wherein said restricting download comprises restricting animated graphical web objects.

25. (previously presented) The method as set forth in Claim 22 wherein said restricting download comprises restricting video segment web objects.

26. (previously presented) The method as set forth in Claim 22 wherein said restricting download comprises restricting audio web objects.

27. (previously presented) The method as set forth in Claim 22 wherein said restricting download comprises restricting multicolor web objects.

Claims 28 - 39 (cancelled).